UNIVERSITY OF MASSACHUSETTS TURF RESEARCH FIELD DAY
Wednesday, July 17, 2019
To be held rain or shine at the UMass Joseph Troll Turf Research Center, South Deerfield, Massachusetts

6:15-8:15  Exhibitor Check-In & Set-Up
8:15-9:00  Attendee Check-In - Continental Breakfast - Trade Show
9:00-9:45  Welcoming Remarks - Trade Show and Networking - Equipment Demonstrations¹
9:45  Featured Research Presentation Tour:

- Wear Tolerance and Pace of Grass Tennis Courts
- Organic Practices for Maintaining Sustainability of Athletic Field Turf
- Successful Re-Establishment Following Winterkill
- Landscape Establishment of Native vs. Non-Native Shrubs
- Impact of Rolling on Dollar Spot Suppression for Fairway Turf
- Drought Resistance and Recovery of Kentucky Bluegrass and Tall Fescue
- What's New in Selective and Non-Selective Weed Control?
- Efficacy of SDHI Active Ingredients on Resistant Dollar Spot Isolates
- Turf Insect Monitoring and Scouting Techniques Demo
- Pre-Emergence Materials for Spring Annual Grassy Weed Control

12:00  Educational Program Wrap-Up
12:15  All American Barbecue Lunch

¹ EXHIBITORS – Equipment demonstrations must be arranged in advance with James Poro, (413) 665-4360; jporo@psis.umass.edu.

1.5 pesticide contact hours valid for all New England states have been approved for this event; CGCS, MCLP, MCH, CSFM & AOLCP professional certification credits have also been requested.

For more information contact: Jason Lanier at (413) 545-2965, Mary Owen at (508) 892-0382 or e-mail fieldday@umassturf.org

REGISTRATION FORM
Pre-registration deadline: July 12, 2019. Return this form (with your check payable to University of Massachusetts) to: Turf Field Day, UMass Extension, 78 Center Street, Suite 205, Pittsfield, MA 01201. Municipalities may register using a PR# or PO# and e-mailing those registrations to lauriec@umext.umass.edu or faxing to (508) 892-4218.

FOR ATTENDEES:
___ attendees @ $55 each ³ = $ _________
TOTAL ENCLOSED = $ _________

FOR EXHIBITORS:
Exhibitor registration package fee ⁴ = $ _________
___ additional staff @ $35 each = $ _________
TOTAL ENCLOSED = $ _________

³ ATTENDEES: Registration is $55 per person. $15 additional charge for all on-site registrations July 17. Continental breakfast & lunch are included with registration.

⁴ EXHIBITORS: Refer to the table on the following page for registration package options. Additional staff beyond those included in the selected package are $35 each. PLEASE CONTACT JAMES PORO AT (413) 665-4360; jporo@psis.umass.edu PRIOR TO THE EVENT FOR SET-UP INSTRUCTIONS, especially if you are interested in doing an equipment demonstration.

Name(s) __________________________________________________________
Business Name ____________________________________________________
Street Address _____________________________________________________
City __________________________ State _________ Zip Code _____________
Daytime Phone __________________________ E-mail Address _______________

² PO Number _______________________________________________________

ONLINE REGISTRATION is available at ag.umass.edu/turf
**REGISTRATION OPTIONS FOR EXHIBITORS:**

<table>
<thead>
<tr>
<th>Package</th>
<th>Details</th>
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<tbody>
<tr>
<td>Premier Supporter</td>
<td>Includes exhibitor space, table and chairs, program registration plus breakfast and lunch for up to 5 individuals, recognition via electronic logo on Field Day web site linked to url of your choice, recognition as a Premier Supporter at the event.</td>
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<tr>
<td></td>
<td>$1000</td>
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<tr>
<td>Supporter</td>
<td>Includes exhibitor space, table and chairs, program registration plus breakfast and lunch for up to 3 individuals, recognition via electronic logo on Field Day web site linked to url of your choice, recognition as a Supporter at the event.</td>
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<tr>
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<td>$500</td>
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<tr>
<td>Standard Exhibitor</td>
<td>Includes exhibitor space, table and chairs, program registration plus breakfast and lunch for up to 2 individuals</td>
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<td>$250</td>
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**DIRECTIONS TO THE UMASS JOSEPH TROLL TURF RESEARCH CENTER:**

*Double check GPS according to the following, as some systems direct to the wrong location…*

**23 River Road – South Deerfield, MA 01373**

*From the North:*
From Route 91 take exit 25. Turn left onto Route 116. Follow 116 South to River Road (on the left just before the Connecticut River bridge). Turn left onto River Road. The Center is on the corner of Route 116 and River Road.

*From the South:*
From Route 91 take Exit 24. Turn right onto Route 5 North. Turn right onto Route 116. Follow Route 116 to River Road (on the left just before the Connecticut River bridge). Turn left onto River Road. The Center is on the corner of Route 116 and River Road.