

Apple Crop Insurance Plan Information Collection

Listening Sessions for Growers, Insurance Co. Staff & Agents

Agralytica of Alexandria, Virginia is conducting a review of the apple insurance plan on behalf of the USDA's Risk Management Agency (RMA). As part of the review, Agralytica staff will hold listening sessions with **growers, insurance staff and other interested parties** in several states. For New England, the principal session will be on March 30 in Goffstown, New Hampshire. Anyone in western Connecticut and Massachusetts is also welcome to attend a session in Highland, New York if it is more convenient.

The aim is to get feedback on how the program is working and how it can be improved. A central focus of the research is experience with and alternatives to the Fresh Fruit Quality Option, but Agralytica is also charged with reviewing current production and marketing practices in New England and identifying other issues that growers face with the current apple program. **This is an opportunity for producers, insurance staff and agents alike to communicate concerns and possible improvements for consideration in the development of future apple crop insurance policy.**

The date, venue, and timing of the two listening sessions is as follows:

Friday March 30, 2018 Hillsborough County New Hampshire	UNH Cooperative Extension - Hillsborough County 329 Mast Road Goffstown, NH 03045 Tel: 603-641-6060 Time: 10:00 am -12:00 pm
Friday March 23 Ulster County New York	Hudson Valley Research Lab 3357 US Hwy 9W Highland, NY 12528 Tel: 845-691-7151 Time: 9:00 - 11:00 am

If anyone would like an individual meeting, Agralytica staff will be available at the above locations. To arrange a time, contact Tom Earley by cell at 703-981-6004 or by email at tearley@agralytica.com. Alternatively, anyone who cannot attend can submit e-mailed comments. Please use "Apple policy" as your subject line.