

OVERVIEW

The proposed improvements at the *UMass Cranberry Station* include the construction of a new building and the renovation of the existing laboratory facilities at the UMass Cranberry Station (UMCS) campus in East Wareham.



The improvements will enable the Station to broaden its scientific capacity to meet the current and future needs of the MA Cranberry Industry. Our mission is to maintain and enhance the MA cranberry industry through research and outreach and to serve the public welfare by supporting the economic development and protection of the environment.

As part of our 2021 Strategic Plan, the staff at the Station worked in concert with cranberry industry stakeholders to identify the gaps in both scientific and infrastructure capacity needed to support the industry for the next several decades and beyond. New facilities and upgrades to existing facilities were identified as priority steps that would enable the Station to attract highly motivated and creative scientists who could address the horticultural and pest management priorities identified by cranberry growers and the research community.

The current project will also facilitate any enhancement of the Cranberry Station's scientific capacity. The new building will serve as a welcoming focal point for visitors and stakeholders. The new meeting room on the upper level of the new building will be utilized to host extension and research meetings for the scientific and grower communities.

FINANCIAL SUPPORT

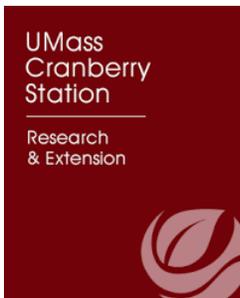
A gift to the *UMass Cranberry Station* is an opportunity to help the Massachusetts cranberry industry thrive through research specifically tailored to their needs. Your gift also presents a unique opportunity to be recognized at the Cranberry Station facilities.

We encourage our donors to take advantage of these opportunities, either through an outright gift or through one that is pledged for up to five years. You may also choose to honor a family member or friend through a naming opportunity.

The *UMass Cranberry Station* offers an array of new and renewed facilities that can be named.

Entire Building:	To be discussed
Each Floor:	\$1,000,000
Exterior Courtyard:	\$500,000
Director's Office:	\$100,000
Conference Rooms / Workspace:	\$25,000 to \$100,000 (depending on size/use)
Labs:	\$50,000
Individual Offices:	\$25,000
Walkway(s):	\$25,000
Benches (limited opportunities):	\$7,500/bench
Trees (limited opportunities):	\$5,000/tree

All naming opportunities must be in compliance with, and are subject to, the UMass Board of Trustees and UMass Amherst naming policies.



For more information, contact the *College of Natural Sciences Development Office*; Eden DuPerier; 413-545-2771; eduperier@umass.edu