

# Floral Notes *Newsletter*

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### *Seed Buying 101: A Seed Gardener's Glossary*

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How often do you hear or find yourself wondering what is the difference between an heirloom and an open-pollinated seed variety, an F-1 hybrid and a “GMO?” Misconceptions about these terms are common in both amateur professional horticulture. Breeding techniques continue to evolve, and the ethical debate on the long-term effects of this brave new world of hi-tech breeding will rage on. One concrete way we as seed professionals can help is by providing clarity.

Consider this a plain-language “go-to” resource. It will help set the record straight the next time your retail customers refers to the “GMO Food Agenda” or asks the question, “Which is better, an heirloom or a hybrid?” Seed choices abound, and gardeners and horticulturalists deserve to make educated decisions about what is best for their own use. The following is a list of common (and a few not-so-common) terms that you are likely to encounter:

**Cultivar:** The word cultivar derives from the term “cultivated variety.” A cultivar name is often presented as the “variety name” after the genus and species in home garden seed catalogs. In this example: Morning Glory (*Ipomoea purpurea*), the cultivar name is ‘Grandpa Ott’s’. Described by the International Code of Nomenclature as an “assemblage of cultivated plants clearly distinguished by one or more characteristics, which, when reproduced, retains its distinguishing characteristics,” a seed-grown cultivar can be either a hybrid or open-pollinated variety. So a cultivar is a cultivated variety with specific characteristics (a.k.a. “traits”).

**GE (Genetically Engineered):** The terms GE and GMO frequently used interchangeably in the media, but they do not mean the same thing; it is modern Genetic Engineering that is the subject of much discussion. Genetic Engineering describes the high-tech methods used in recent decades to incorporate genes directly into an organism. The only way scientists can transfer genes between organisms that are not sexually compatible is to use recombinant DNA techniques. The plants that result do not occur in

nature; they are “genetically engineered” by human intervention and manipulation. Examples of GE crops currently grown by agribusiness include corn modified with a naturally occurring soil bacterium for protection from corn borer damage (Bt-corn), and herbicide-resistant (“Roundup Ready”) soybeans, corn, cotton, canola, and alfalfa. All of these are larger acreage, commercial crops. At the present time, home gardeners will not encounter any packets of GE seeds sold through home garden seed catalogs or garden center seed racks.

**GMO (Genetically Modified Organism)** The USDA defines a GMO as an organism produced through *any* type of genetic modification, whether by high-tech modern genetic engineering, OR long time traditional plant breeding methods. While you often hear the GE and GMO used interchangeably, they have different meanings. For hundreds of years, genes have been manipulated empirically by plant breeders who monitor their effects on specific characteristics or traits of the organism to improve productivity, quality, or performance. When plant breeders, working with conventional or organically produced varieties, select for traits like uniformity or disease resistance in an open-pollinated variety or create a hybrid cross between two cultivars, they are making the same kind of selections which can also occur in nature; in other words, they are genetically modifying organisms and this is where the term GMO actually applies. Examples of 20th century breeding work include familiar vegetables and fruits such as seedless watermelons, pluots, and modern broccoli.

**Open Pollinated (a.k.a. OP):** Open-pollinated varieties are seeds that result from pollination by insects, wind, self-pollination (when both male and female flowers occur on the same plant) or other natural forms of pollination. If you save seeds from open-pollinated varieties and grow them in following years, they will “come true,” meaning that the plants will produce plants with characteristics or “traits” like the parent plant from which the seeds were harvested. Keep in mind, however, that both the wind and insects will pollinate different open-pollinated varieties that are planted close together. Because of this, with some common home garden plants, notably squash and pumpkins, saving seed can be a gamble, because unless different varieties are separated by specified distances, they may exchange pollen or “cross pollinate” each other.

**Hybrid (F-1):** An “F-1”, or first generation hybrid occurs when a breeder selects two pure lines (plants that produce identical offspring when self-pollinated) and cross-pollinates them to produce a seed that combines desirable characteristics or “traits” from both parents. Common traits breeders work to increase in hybrids might include, for example, disease resistance, uniformity, earliness, high nutrition or color. Hybrid seed is often more expensive than non-hybrid seed, due to production methods- the pure lines must be consistently maintained so that F-1 seed can be produced each year, and the process of cross-pollinating is often done by hand. Seeds can be saved and planted from F-1 hybrids, however, plants grown from that seed “will not come true”; in other words, may lack the desirable characteristics of the parents, which were crossed specifically to incorporate them. Examples of popular home garden hybrids include Premium Crop Broccoli and Better Boy, Celebrity and Sungold Tomatoes.

**Heirloom:** Heirlooms can be generally defined as open-pollinated varieties that have resulted from natural selection rather than a controlled hybridization process. Some sources use 50 years as an arbitrary age marker to define what constitutes an heirloom variety. Others classify any cultivated variety as an heirloom if it was developed prior to the 1940s and 50s (starting in the 1960s, plant breeders began producing and selling many modern hybrid varieties). Like any other open-pollinated variety, seed saved

from an heirloom produces plants with the same characteristics as the parent plant. Seed saving organizations have played an important role in preserving many noncommercial heirloom varieties. Examples of popular home garden heirlooms offered by many packet seed companies include Brandywine and Black Krim tomatoes and Kentucky Wonder beans. The romantic view of heirlooms is that they are varieties that have been passed down through generations of gardeners. Though this was certainly true in the past, it is often not the case in our modern world. Commercial seed producing companies now grow out seeds for many celebrated heirlooms, including, for example, Brandywine tomatoes and Lemon cucumbers, and sell them to seed packet companies to offer to home gardeners.

**Organic:** When you see the words “Certified Organic” on a seed packet, it has distinct legal meaning. It can only be used for seed by growers who are in compliance with all the detailed rules and regulations specified by the USDA’s National Organic Program. While other countries have their own organic systems, in the US, organic regulations specify that the land in which crops are grown cannot have had prohibited substances applied for three years prior to harvest, and the operation must be managed according to an Organic System Plan that is approved and regularly inspected by a USDA accredited certifier. Organic seeds are grown strictly without the use of synthetic fertilizers and pesticides; the use of sewage sludge, irradiation, and genetic engineering are also prohibited.

**Pelleted:** Pelleted seeds are enclosed in a round pellet made from simple clay or another inert material to bulk them up. The process makes very small seeds such as lettuce, carrots, and onions easier to sow and is a way to make expensive tiny flower seeds easier to see and handle. Pelleted seeds may also be “primed”. Priming is a hydration treatment bringing seeds to the brink of germination and they are dried for storage and distribution. Primed seeds break dormancy and germinate quickly when sown, but should be used the same season they are purchased, as priming can decrease storage life.

**Treated/Untreated:** Seeds labeled “Treated” are generally coated with a fungicide- check the packaging for specifics about the treatment. Treated seed is available primarily for commercial crops because farmers want to protect germinating seed in the field from pathogens when planted in cold or wet soil. Packet seed companies that sell to home gardeners generally specify if any of the seed they are offering is treated. Current rules for USDA certified organic production prohibit the use of treated seed. This might change in the future as biological seed treatments are approved for organic production and become available.

**Safe Seed Pledge:** The Safe Seed Pledge arose as a response to the release of first genetically engineered plants in the mid-90s. Signers pledge not to buy or sell genetically engineered seeds. A list of companies that have signed the pledge is maintained by the Council for Responsible Genetics, a non-profit with a stated mission of educating the public about and advocating for socially responsible use of new genetic technologies.

*The EZfromSEED Website shows you everything you need to know about growing plants from seed. It’s brought to you by the Home Garden Seed Association (HGSA), an international group of seed producers and seed packet companies committed to supporting home gardening success, specifically through the use of seeds. Contact us at: [renee@reneesgarden.com](mailto:renee@reneesgarden.com) or [chhart@hartseed.com](mailto:chhart@hartseed.com)*

## ***Add Greenhouse Vegetables to Your Production Mix***

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Greenhouse growers with some downtime between ornamental crops are experimenting with greenhouse vegetable crops to add to their revenue and the year-end profit for their operations. Others are adding greenhouse vegetables and herbs to their crop mixes to diversify their operations and improve on the bottom line. Greenhouse growers are trying to take advantage of the increasing demand for locally grown produce and the growth of farmers' markets. Before adding food crops to your production mix, there are a number of things you need to consider.

### **Consider your market**

It is important to do some market research to find out the market that would be viable for your produce. Careful planning is required to find the right market for your produce and to determine the vegetable crops and varieties to grow. You can explore different markets such as: whole food stores, restaurants, schools and institutions, farmers' markets and your own retail store if you are a retail grower. Markets that value locally grown produce would be ideal because they are willing to pay higher prices for local produce

### **Food safety regulations**

Find out about any food safety regulations that would have an impact on your ability to sell your vegetables. Check with your potential customers if they require GAP (Good Agricultural Practices) certification from their growers. To learn about food safety regulations you can attend the GAP training offered by UMass Extension and the Massachusetts Department of Agricultural Resources. For information about the upcoming GAP training contact UMass Extension. You should also talk to your insurance agent to find out if there are any additional liability issues associated with producing food crops in your greenhouse.

### **Education and training**

You will not be successful by simply adding vegetables to your ornamental production system in the greenhouse. Growing vegetables in the greenhouse will require additional technical skills and knowledge. Consider attending educational programs on vegetable production offered by UMass Extension and other regional programs. You can also gain a lot of knowledge and skills by talking to other greenhouse vegetable growers, greenhouse vegetable experts, consultants and seed, fertilizer and pest management product suppliers. Contact the UMass Extension vegetable program for education programs on vegetable production.

### **What to Grow**

Start small and select crops that are easier to grow, grow fast and have less local competition. As you expand your production you can include other crops that your customers are willing to buy from you. Crops that are easier to start with include lettuce and other leafy greens such as Swiss chard, Kale and Collards. Others include salad greens such as spinach, mesclun, arugula, red beet greens, and water cress. Tomatoes, cucumber and pepper are the staple greenhouse vegetable crops but they require more investment and labor to grow and there is probably more local competition for these crops. These crops take longer in the greenhouse and may require pollination (use of bumble bees) and pruning. You have to be able to fit these in your production schedule. Before deciding to grow these crops you need to determine if you have the market for the produce and if your customers are willing to pay good prices to

cover your production cost and a reasonable profit margin. Other crops to consider may include micro-greens, edible flowers and strawberries.

### **Pest management**

Managing diseases, insects and mites pests on food crops in the greenhouse may be different from your current pest management for ornamental crops. Products labeled for use on greenhouse ornamental crops may not be labeled for use on food crops in the greenhouse. As a grower you will need to learn the problem pests on your crops and how to manage them. Keep food crops separate from ornamentals wherever possible, so that problem pests will have less opportunity to move from ornamentals to food crops. Select varieties that offer disease and pest resistance and consider using biocontrols for pest management.

### **Production costs**

In order to grow vegetables in your greenhouse profitably you will need to manage your production costs very closely. Adding greenhouse vegetables to your production mix will require additional costs for pest and nutrient management and other costs such as harvesting labor costs, packaging, pollination (e.g. tomatoes), and delivery costs.

For more information on growing vegetables crops in the greenhouse please access the resources below:

Slide Shows by Brian Krug, UNH Extension

Part I. Basics for Bench Top Greens: <http://www.greenhousegrower.com/video/plant-culture/v-salad-greens-as-greenhouse-gap-crops-basics-for-winter-benchtop-production/>

Part II. <http://www.greenhousegrower.com/video/plant-culture/v-salad-greens-winter-benchtop-production-basics/>

[Summer Flowers, Winter Greens](#) – an article about UNH research project

[Growing Winter Crops in Maine](#) - Summary of a 2010 grower meeting at Paul Lorrain's Sunset Farm Organics in Lyman, Maine

[Winter Harvest Handbook](#) by Eliot Coleman

Cornell High Tunnels- [Cold Hardy Greens](#)

The Michigan State University Hoop House website  
<http://hoophouse.msu.edu/> and [planting schedules](#)

New England Vegetable Management Guide - [Vegetable Transplants Section](#)

Greenhouse and High Tunnel Tomatoes Resources: <http://extension.umass.edu/floriculture/fact-sheets/greenhouse-and-high-tunnel-tomatoes-resources>

North Carolina State University greenhouse vegetable productions list of references:  
<http://www.ces.ncsu.edu/depts/hort/hil/hil-32-a.html>

British Columbia greenhouse vegetable production business planning guide:  
[http://www.agf.gov.bc.ca/busmgmt/bus\\_guides/green\\_guide.htm](http://www.agf.gov.bc.ca/busmgmt/bus_guides/green_guide.htm)

Florida greenhouse vegetable production handbook: [http://edis.ifas.ufl.edu/topic\\_book\\_florida\\_greenhouse\\_v3](http://edis.ifas.ufl.edu/topic_book_florida_greenhouse_v3)

Penn State Extension Greenhouse IPM Manual with an Emphasis on Biocontrols:  
<http://extension.psu.edu/pests/ipm/program/greenhouse/greenhouse-manual/entire.pdf/view>



## 2014 Perennial Plant of the Year™

### *Panicum virgatum* 'Northwind'

*Panicum virgatum* 'Northwind' is the Perennial Plant Association's 2014 Perennial Plant of the Year™. *Panicum virgatum*, pronounced PAN-ic-um ver-GATE-um, carries the common name of switch grass or switchgrass.

**Hardiness:** USDA Zones 4 to 10

**Light:** Switch grass performs best in full sun and will tolerate light shade.

**Soil:** Panicum is famously adaptable to almost any soil.

**Uses:** Switchgrass is a stalwart selection in the full-sun, especially native, meadow or prairie gardens. Flower arrangers find the foliage and plumes useful for arrangements. Finally, this warm-season perennial grass offers golden fall color.

**Unique Qualities:** 'Northwind' is very easy to grow. It will enhance any sunny border, not just a native, meadow- or prairie-style garden. 'Northwind' has a refined, garden-worthy appearance and habit. This warm-season perennial

grass has blue-green foliage and stands more erect than is typical of the species.

**Maintenance:** There are no serious insect or disease problems with Switchgrass. Plants are best divided in spring. 'Northwind' is not patented. It can be reproduced from divisions. Liners are available from numerous propagators, including members of the Perennial Plant Association.

The genus *Panicum*, native to North America, is a member of the Poaceae family (formerly family Gramineae). Regardless of nomenclature, members of *Panicum* are excellent perennial grasses for the landscape. The genus botanical name (*Panicum*) is thought to derive from the Latin pan bread. One species (*P. miliaceum*, common millet) has been used for centuries to make flour.

The origin of the common name switchgrass or switch grass is obscure. "Switch" is believed to be a variation of Middle English "quitch," among whose meanings is "quick," or alive, suggesting the grass is difficult to kill. Others say the name derives from the swishing sound the grass makes when tossed by the wind.

Roy Diblik selected 'Northwind' from a population of *Panicum virgatum* he raised using wild-collected seed from plants growing along railroad tracks in South Elgin, Illinois. In July 1983, he noticed that one plant had wider leaves and a very upright growth habit, unlike the typical arching form of the others. He gradually built up stock of the upright one. In 1992, when Northwind Perennial Farm opened, he introduced it and named it 'Northwind'.

*Panicum virgatum* 'Northwind' spreads slowly to form erect clumps of slender, steel-blue leaves about five feet tall. In late summer, the foliage is topped by a haze of showy, finely-textured flower panicles that rise to six or even seven feet, and that open golden yellow and mature to beige.

Deep roots make 'Northwind' remarkably drought-tolerant, once established. And like most ornamental grasses, *Panicum virgatum* 'Northwind' is seldom eaten by deer.

## *Natural Ventilation in Greenhouses*

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The concept of cooling a greenhouse with thermal buoyancy and wind goes back to the beginning of controlled environment. All greenhouses built prior to the 1950's had some form of vents or louvers that were opened to allow the excess heat to escape and cooler outside air to enter.

When polyethylene was developed with large sheets covering the whole roof, placing vents on the roof proved difficult. Engineers then came up with the concept of using fans that draw outside air through louvers in one endwall and exhaust it out the opposite end. With thermostatic control, this was, and still is the accepted method for cooling many structures where positive air movement is needed.

Proper design of a fan cooled greenhouse is to provide a summer ventilation capacity of 8-10 cubic feet of air per square foot of floor space. This will give about one volume air change/minute which will keep the temperature difference between the louver end and the fan end to 7-10°F. Besides the initial investment in a large number of fans, the increasing cost of electricity to run them has growers moving to adopt the natural ventilation system in new greenhouses that they build.

Growers with hoop houses have found that roll-up sides work well for warm season ventilation. Both manual and motorized systems are available. A location with good summer breezes and plenty of space between houses is needed. It helps to have greenhouses designed with a vertical sidewall up to the height of the attachment rail to reduce the amount of rain that can drip in.

Greenhouses with roof and sidewall vents operate on the principle that heat is removed by a pressure difference created by wind and temperature gradients. Wind plays the major role. In a well-designed greenhouse, a wind speed of 2-3 miles/hour provides 80% or more of the ventilation. Wind passing over the roof creates a vacuum and sucks the heated air out the vent. If sidewall vents are open, cool replacement air enters and drops to the floor level. If there are no sidewall vents or if the sidewall vents are closed, cool air enters the bottom of the roof vent and the heated air escapes out the top of the vent. The transition zone between the two moving air streams slows the air movement and reduces cooling somewhat.

Buoyancy, the effect of warm, moist air rising, also aids ventilation. Heavy cool air near the floor becomes lighter as it is heated and rises towards the roof. On cool days the large temperature difference creates excellent air exchange. On hot days the temperature difference can be only 5 or 10 degrees and the buoyancy effect is almost non-existent. The trend toward taller greenhouses has helped in that it gets the hot air higher above the plants. Horizontal air flow fans should be shut off to avoid destratifying the warm air.

Roof and side vents on conventional greenhouses need to be large enough to get good air movement. The American Society of Agricultural & Biological Engineers recommends that the combined sidewall vent area should equal the combined ridge vent area and each should be 15 to 20% of the floor area. The best orientation for the greenhouse is to have the normal summer wind direction blow over the ridge so that it creates a vacuum on the leeward ridge vent. For summer ventilation, the windward sidewall vent opening should equal the leeward ridge vent opening.



Until the development of the open-roof greenhouse concept, cooling large gutter-connected structures was difficult especially in southern climates. Area for sidewall vents is usually limited, and passing cool outside air and warm inside air through the roof vents usually results in uneven cooling.

Open-roof greenhouses are available from most major manufacturers. Most designs use standard vent hardware and controls to operate the roof system. Some have roof panels that are hinged at the gutter and open upward. Others have panels that are hinged at the ridge and one gutter and slide sideways on Teflon bearings. The size of the opening can be controlled from 0% to about 75%. Most designs use rubber gasketing to seal the joints.

Open-roof greenhouses have several advantages.

- During warm weather, the temperature inside the greenhouse can be maintained within a degree or two of outside temperature with little or no energy needed. Many growers have found that this shortens production time and produces a better quality plant.
- In the spring, plants can be hardened off by opening the roof on nice days. This saves considerable labor of moving plants outside.
- Energy costs are reduced. Fan ventilation can use from 0.5 to 1 kilowatt hour/sq ft/year.
- Depending on design and orientation, the crops may receive more light during the middle of the day than in a conventional greenhouse or less light in early morning or late afternoon due to more layers of glazing that it has to pass through. Further research is needed in this area.
- Reduced irrigation due to more uniform temperature and the potential for natural rainfall.
- Adding side vents allows cooling and air movement when high winds or rain prevent the roof from being opened. The guillotine vent, available from a couple of manufacturers eliminates the conventional vent with arms that interfere with inside or outside work area.

To get adequate cooling on hot, sunny days, a shade system may be needed. It should be porous so that the heat generated below can escape up through the shade material. Evaporative cooling, either a fog system or portable evaporative coolers can give added cooling. A large number of hanging baskets tends to reduce natural cooling. Further research is needed to determine air exchange rates and ventilation patterns within open-roof structures.

Continued developments in the design of natural ventilation systems are giving growers better control of temperature and humidity at lower cost. Proper sizing, orientation and operation can provide better control than with fan systems.

### ***UMass Greenhouse Crops and Floriculture Extension Program***

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