New England Grape Notes

January 14, 2011, Vol. 6, No. 1



Please see below an invitation from the Massachusetts Farm Wineries & Growers Association

You are cordially invited to attend the 2011 Annual Meeting of the the Massachusetts Farm Wineries & Growers Association.

Our meeting this year is an event anyone who is a grower, a winery owner, or who is thinking of becoming one would be crazy to miss. We have many things to report on, all of which will be interesting to you, but none more than the advent of wine at farmers markets.

Your association has succeeded in radically changing the market opportunities for farm wineries in Massachusetts. This meeting will have presentations by the wineries who have participated in the winter markets, discuss lessons learned, how to be successful and how to stay out of trouble. In addition, there will be valuable information about new federal and state grants available to you and how to navigate the bureaucracies in getting a grant.

Environmental issues play a big role in our stewardship of the land and, increasingly, in our marketing efforts. Don't miss the session on sustainability from leaders in the field.

Save the date, be sure to register now; you simply cannot afford to miss this meeting.

Sincerely,

Kip Kumler MFWGA Chairman

Sustainable Agriculture Research & Education

This message is compiled by Sonia Schloemann from information collected by:
Arthur Tuttle and students from the University of Massachusetts
and Frank Ferandino from the University of Connecticut. We are very grateful for the collaboration with UConn.

We also acknowledge the excellent resources of <u>Michigan State University</u>, Cornell Cooperative Extension of Suffolk County, and the <u>University of Vermont Cold Climate Viticulture Program</u>. See the links below for additional seasonal reports:

University of Vermont's Cold Climate Grape Growers' Newsletter
UConn Grape IPM Scouting Report

Support for this work comes from <u>UMass Extension</u>, the <u>UMass Agricultural Experiment Station</u>, <u>University of Connecticut</u>
ORTHEAST <u>Cooperative Extension</u>, <u>NE-SARE & NE-IPM Center</u>



1 of 1 3/25/11 5:35 PM