Solar Loans

Presented by Rich Kump President & CEO



Mass Solar Loan (2015-2020)



The Challenge:

Expand **Direct Ownership** of Residential Solar through Financing

How did they do it?

- **1. Interest Rate Buy down**: Paid lenders to reduce their rate by up to 3.00%
- 2. Income based Principal Reduction: Paid down the loans of income-qualifying homeowners by up to 30%
- **3. Loan Loss Reserve**: Provided lenders with loan guarantees of up to 90% for credit-challenged homeowners

How did it go?

- 1. Completed nearly 6,000 residential solar projects
- Over 3,000 income-qualified residents were assisted, of which
 1,240 were located in *Environmental Justice* communities
- **3. 79%** of funds awarded went to support *income-qualified projects*
- **4. 60%** of low income homeowners said they could not have installed solar without the income-based loan support
- 5. Over **\$185 million** financed was leveraged by **\$42.3 million** awarded
- 6. The *Clean Energy States Alliance* presented MassCEC the prestigious 2020 **State Leadership in Clean Energy** award





How did UMassFive do?

Awards and Project Volume of Participating Lenders

| Lender Name | Projects | Total Loan Amount | % Loans with IBLS | % Loans with LLR | |
|---|----------------|-------------------|---|------------------|--|
| UMassFive College Federal Credit Union | 1,960 | \$62,563,877 | 73% | 21% | |
| Avidia Bank | 873 | \$30,144,962 | 53% | 12% | |
| Coastal Heritage Benk | anced = 1,960 | \$26,326,338 | 32% | 13% | |
| Coastal Heritage Bank Nav Firs | | \$13,507,550 | 32% | 12% | |
| Firs The Loan \$ = | \$62.6 million | \$14,397,250 | 49% | | |
| Nav Firs# of Projects FillNortTotal Loan \$ =Bank Five | 255 242 | 73% | of our loans fu | Inded | |
| Franklin First Federal Credit Union | 152 | - rejects | 73% of our loane- projects for income-qualifying households | | |
| North Easton Savings Bank | 146 | projects | | | |
| Clinton Savings Bank | 120 | | housenoide | 23% | |
| Sharon and Crescent United Credit Union | 110 | | 32% | 13% | |
| Fidelity Cooperative Bank | 70 | \$1,875,916 | 50% | 11% | |
| Stoughton Co-Operative Bank | 49 | \$1,499,585 | 39% | 10% | |
| Shrewsbury Federal Credit Union | 43 | \$1,377,412 | 42% | 14% | |
| East Cambridge Savings Bank | 17 | \$347,870 | 41% | 6% | |
| Alltrust Credit Union | 9 | \$229,506 | 78% | 33% | |
| Greenfield Cooperative Bank | 8 | \$283,758 | 50% | 0% | |
| Totals | 5,792 | \$185,285,949 | 53% | 16% | |

UMassFive



- 1. No origination fees charged to installers or consumers
- 2. Max loan amount = \$100,000
- 3. Final disbursement not made until interconnectivity achieved
- 4. Interest-only period for up to 12 months
- 5. No mortgage placed against the home
- 6. No pre-payment penalties
- 7. Fully digital process...or fully in-person
- 8. Between 2017 and today, UMassFive financed over **5,600** projects for nearly **\$150 million** (Mass Solar + MySolar)

Equitable Access (low income, low FICO)

Low Income not a big problem...as long as the consumer is keeping up with their bills

Low credit score *is* a big problem...lenders won't finance without some sort of a 3rd party guaranty

Questions?

