Solar Loans

Presented by Rich Kump President & CEO



Mass Solar Loan (2015-2020)



The Challenge:

Expand **Direct Ownership** of Residential Solar through Financing

How did they do it?

- **1. Interest Rate Buy down**: Paid lenders to reduce their rate by up to 3.00%
- 2. Income based Principal Reduction: Paid down the loans of income-qualifying homeowners by up to 30%
- **3. Loan Loss Reserve**: Provided lenders with loan guarantees of up to 90% for credit-challenged homeowners

How did it go?

- 1. Completed nearly 6,000 residential solar projects
- Over 3,000 income-qualified residents were assisted, of which
 1,240 were located in *Environmental Justice* communities
- **3. 79%** of funds awarded went to support *income-qualified projects*
- **4. 60%** of low income homeowners said they could not have installed solar without the income-based loan support
- 5. Over **\$185 million** financed was leveraged by **\$42.3 million** awarded
- 6. The *Clean Energy States Alliance* presented MassCEC the prestigious 2020 **State Leadership in Clean Energy** award





How did UMassFive do?

Awards and Project Volume of Participating Lenders

Lender Name	Projects	Total Loan Amount	% Loans with IBLS	% Loans with LLR	
UMassFive College Federal Credit Union	1,960	\$62,563,877	73%	21%	
Avidia Bank	873	\$30,144,962	53%	12%	
Coastal Heritage Benk	anced = 1,960	\$26,326,338	32%	13%	
Coastal Heritage Bank Nav Firs		\$13,507,550	32%	12%	
Firs The Loan \$ =	\$62.6 million	\$14,397,250	49%		
Nav Firs# of Projects FillNortTotal Loan \$ =Bank Five	255 242	73%	of our loans fu	Inded	
Franklin First Federal Credit Union	152	- rejects	73% of our loane- projects for income-qualifying households		
North Easton Savings Bank	146	projects			
Clinton Savings Bank	120		housenoide	23%	
Sharon and Crescent United Credit Union	110		32%	13%	
Fidelity Cooperative Bank	70	\$1,875,916	50%	11%	
Stoughton Co-Operative Bank	49	\$1,499,585	39%	10%	
Shrewsbury Federal Credit Union	43	\$1,377,412	42%	14%	
East Cambridge Savings Bank	17	\$347,870	41%	6%	
Alltrust Credit Union	9	\$229,506	78%	33%	
Greenfield Cooperative Bank	8	\$283,758	50%	0%	
Totals	5,792	\$185,285,949	53%	16%	

UMassFive



- 1. No origination fees charged to installers or consumers
- 2. Max loan amount = \$100,000
- 3. Final disbursement not made until interconnectivity achieved
- 4. Interest-only period for up to 12 months
- 5. No mortgage placed against the home
- 6. No pre-payment penalties
- 7. Fully digital process...or fully in-person
- 8. Between 2017 and today, UMassFive financed over **5,600** projects for nearly **\$150 million** (Mass Solar + MySolar)

Equitable Access (low income, low FICO)

Low Income not a big problem...as long as the consumer is keeping up with their bills

Low credit score *is* a big problem...lenders won't finance without some sort of a 3rd party guaranty

Questions?

