

# UNIVERSITY OF MASSACHUSETTS TURF RESEARCH FIELD DAY

Wednesday, July 19, 2023 (Rain or Shine)

Location: The UMass Joseph Troll Turf Research Center, South Deerfield, Massachusetts

- 6:15-8:15** Exhibitor Check-In & Set-Up
- 8:15-9:15** Attendee Check-In - Continental Breakfast - Trade Show and Networking - Equipment Demonstrations<sup>1</sup>
- 9:15** Welcoming Remarks
- 9:30** Featured Research Presentation Tour, including:
- |   |   |
|---|---|
| Glufosinate as a Glyphosate Alternative for Turf Renovation     | Synergistic Effects of Fungicide Combinations for Dollar Spot Control |
| Effect of Nitrogen on the Reduction of Dollar Spot Inoculum     | Turfgrass Selection the Easy Way: A New Tool for Using NTEP Data      |
| Pesky Pythium – Biology and Management                          | The Billbug Complex in New England: Management & Phenology            |
| Selecting Bentgrasses for Fairway Water Conservation            | Pairing Pollinator Habitats and Turf Areas: Can They Co-Exist?        |
| Winter in July - Turfgrass Selection for Better Winter Survival | Irrigation System Uniformity, Maintenance, and Troubleshooting        |
- 12:00** Educational Program Wrap-Up – Pesticide and Professional Credits Awarded
- 12:15** Festive Cookout Lunch – Trade Show and Networking

<sup>1</sup> EXHIBITORS – Equipment demonstrations must be arranged in advance with James Poro, (413) 665-4360; [jporo@psis.umass.edu](mailto:jporo@psis.umass.edu).

**2 pesticide contact hours in Massachusetts categories 000 (Commercial Applicator), 37 (Turf) and 49 (Demo & Research), valid for equivalent categories in all New England states, have been approved for this event. CGCS, MCLP, MCH, CSFM & AOLCP professional certification credits have also been requested.**

For more information contact: Jason Lanier at (413) 545-2965; [jdl@umass.edu](mailto:jdl@umass.edu), or Ellen Weeks at [weeks@umass.edu](mailto:weeks@umass.edu)

## REGISTRATION FORM

**Priority registration deadline: July 14, 2023.** Return this form (with your check payable to *University of Massachusetts*) to: **Turf Field Day, French Hall, 230 Stockbridge Road, Amherst, MA 01003.** **Municipalities** may register using a PR# or PO# and e-mailing those registrations to [weeks@umass.edu](mailto:weeks@umass.edu) <sup>2</sup>.

### FOR ATTENDEES:

\_\_\_\_\_ attendees @ **\$55** each <sup>3</sup> = \$ \_\_\_\_\_  
TOTAL ENCLOSED = \$ \_\_\_\_\_

### FOR EXHIBITORS:

Exhibitor registration package fee <sup>4</sup> = \$ \_\_\_\_\_  
\_\_\_\_\_ additional staff @ **\$35** each = \$ \_\_\_\_\_  
TOTAL ENCLOSED = \$ \_\_\_\_\_

<sup>3</sup> **ATTENDEES:** The registration fee is **\$55/pp**. Use this form if registering by mail with a check or money order. Registrations by credit card are at the link below. All attendee registrations after 5:00 PM on **July 14**, including on-site registrations July 19 (**on-site registrations are cash or check only**) are **\$70**. Continental breakfast & lunch are included with registration.

<sup>4</sup> **EXHIBITORS/SPONSORS:** Refer to the table on the following page for registration package options. Additional staff beyond those included in the selected package are \$35 each. **PLEASE CONTACT JAMES PORO AT (413) 665-4360; [jporo@psis.umass.edu](mailto:jporo@psis.umass.edu) PRIOR TO THE EVENT FOR SET-UP INSTRUCTIONS**, especially if you are interested in doing an equipment demonstration.

Name(s) \_\_\_\_\_

Business Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Daytime Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

<sup>2</sup> PO Number \_\_\_\_\_ Do you need an invoice sent to process this PO? Yes No

**ONLINE REGISTRATION is available at [ag.umass.edu/turf](http://ag.umass.edu/turf)**

## PACKAGE OPTIONS FOR EXHIBITORS/SPONSORS:

Package	Details	Fee
<b>Elite Supporter</b>	Includes preferred exhibitor space, table and chairs, program registration plus breakfast and lunch for up to 6 individuals, Elite tier recognition via electronic logo on Field Day web site linked to url of your choice, recognition as an Elite Supporter at the event.	\$1500
<b>Premier Supporter</b>	Includes preferred exhibitor space, table and chairs, program registration plus breakfast and lunch for up to 4 individuals, Premier tier recognition via electronic logo on Field Day web site linked to url of your choice, recognition as a Premier Supporter at the event.	\$1000
<b>Supporter</b>	Includes exhibitor space, table and chairs, program registration plus breakfast and lunch for up to 3 individuals, recognition via electronic logo on Field Day web site linked to url of your choice, recognition as a Supporter at the event.	\$500
<b>Standard Exhibitor</b>	Includes exhibitor space, table and chairs, program registration plus breakfast and lunch for up to 2 individuals	\$300

### DIRECTIONS TO THE UMASS JOSEPH TROLL TURF RESEARCH CENTER:

*Double check apps/GPS according to the following... some systems direct to the wrong location...*

#### **23 River Road – South Deerfield, MA 01373**

*From the North:*

From Route 91 take exit 36. Turn left onto Route 116. Follow 116 South to River Road (on the left just before the Connecticut River bridge). Turn left onto River Road. The Center is on the corner of Route 116 and River Road.

*From the South:*

From Route 91 take Exit 35. Turn right onto Route 5 North, then turn right onto Route 116. Follow Route 116 to River Road (on the left just before the Connecticut River bridge). Turn left onto River Road. The Center is on the corner of Route 116 and River Road.