4-H Program Delivery and Administration - FY22

Status: ORG REVIEW

Project Director
Meaghan McDermott

Organization Project Number
-

Accession Number
7002322

Start & End Date
10/01/2020

Organization
University of Massachusetts

To Project / Program
"4-H Program Delivery and Administration"

Primary Critical Issue
Youth Development

Fiscal Year
2022

In 2-3 sentences, briefly describe the issue or problem that your project addresses.

The MA 4-H Program delivers hands-on Positive Youth Development programing to young people ages 5-18 in all 14 counties in the state of Massachusetts. We utilize a network of resources which encompasses the Center for Food, Agriculture, and the Environment, volunteers, schools, and community centers to ensure that young people who engage in 4-H programs have a positive and engaging learning and development experience.

Briefly describe in non-technical terms how your major activities helped you achieve, or make significant progress toward, the goals and objectives described in your non-technical summary.

The MA 4-H program has a number of hallmark programs: Animal Science Programs, STEM Programs, Teen Leadership Development Programs, Urban STEM Programs, School and Community Partnership Programs, and the Visual Presentation Program. These programs engage our 13,000+ youth population and 700+ volunteer population in hands-on positive youth development activities for all types of learners with all different areas of interest.

Briefly describe how your target audience benefited from your project’s activities.

MA 4-H aims to reach youth and volunteers that represent the diversity of ethnicities, socio-economic statuses, and interests represented in the Commonwealth of Massachusetts. To this end we engage members through 4-H Programs run by 4-H staff in schools and community centers and through 4-H club led by enrolled 4-H volunteers.

Our program was able to offer 11,278 School and Community Programs to 1,258 Club members this year.

Briefly describe how the broader public benefited from your project’s activities.

Emerging from the pandemic many MA 4-H activities have not been open to the public. The Big E at the Eastern States Exposition, which ran 9/16/22-10/3/22 was the one event where members of the MA 4-H community consistently engaged with the public. 91 members of the MA 4-H community exhibited Dairy Cattle, Beef Cattle, Dairy Goats, Sheep, Dogs, Visual Presentations, and STEM demonstrations to the public through out the 3 weeks of the Big E.

Comments (optional)

- UMASS 4-H School and Community Partnerships - (26) Schools - (896) contact hours
- UMASS 4-H Community Club Programs representing (175) - 6 regions and 14 counties - 1258 Participants ages 8-18
- UMASS 4-H Community Volunteers - Short term projects, Project leaders, Club Leaders, Advisory Committees, Visual Presentation judges, Fairs, Chaperones, Robotics Teams, etc. - (735) Participants
- UMASS 4-H Community Activities - (8) 4-H Fairs, (5) National Trips, (5) Animal Academies & (17) Workshops and Contests (115) State Visual Presentations