



Reading and Analyzing your Fertilizer Bag



Finest in water-soluble fertilizers

Offices

Shipping





Designer, Formulator, Producer and custom manufacturer of high quality fertilizer products.

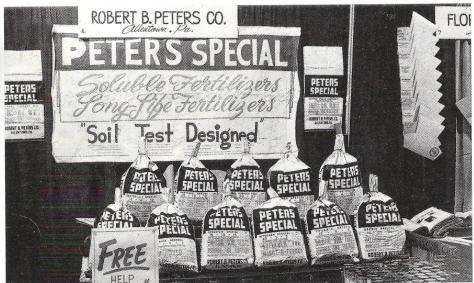
"Hand's on Horticulture"





A Family Tale In Plant Nutrition

The Peters family has come full circle in providing plant nutrition.



The Robert B. Peters Co. showed off its specialty fertilizers at The Ohio State University Short Course in 1953.

PETERS MERCHANDISER MODULE #9810

A Complete Assortment of Peters Professional Soluble Plant Food
DISTRIBUTED EXCLUSIVELY BY FLORIDA SEED & FEED COMPANY, INC., OCALA, FLORIDA 32670, (904) 732-4211

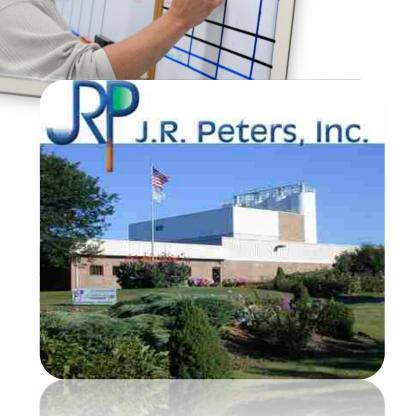
JR Peters Manufacturing Facility







- Lean techniques used to maximize efficiency
- Highest Quality & Purity Raw Materials
 - Greenhouse grade / technical grade
 - Ensures best solubility & availability on the market
- Products made fresh
 - Quick order response time
 - Products produced and shipped as fast as 3-5 days

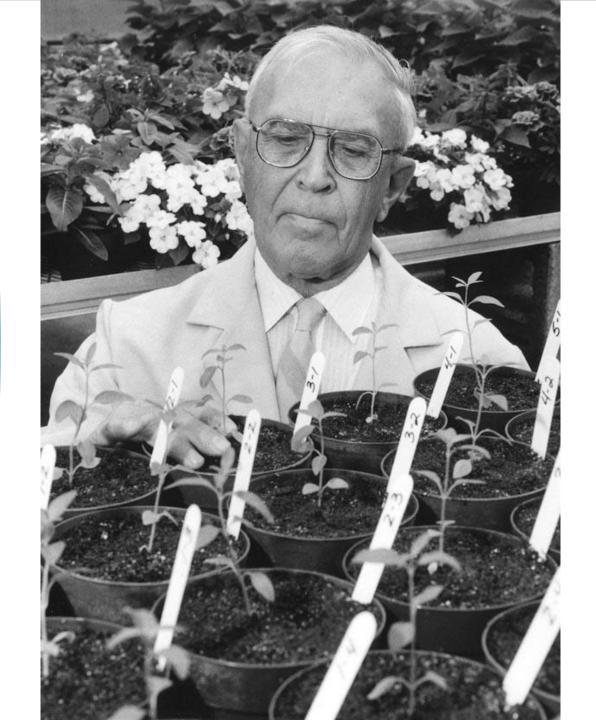


Peters Family System of Formulating

Over 70 Years of Lab testing tells us what plant's respond to

Interaction with Growers & customers through the lab and on the phone

Proprietary system analyzes formula's according to plant response.







JR Peters' Fertilizer

The Quality Standard in Water Soluble Fertilizer

OUR PRODUCT LINES

Jack's Pro

Jack's LX

Jack's FeED's

Jack's Classic

Jack's Hydroponic

Oasis Hydroponic 16-4-17

Aqua Gold High Tunnel Fertilizers



JR PETERS INC



Guaranteed Analysis

F1313	
Total nitrogen (N)	20%
8.04% ammoniacal nitrogen	
11.96% nitrate nitrogen	
Available phosphate (P2O5)	3%
Soluble potash (K2O)	
Magnesium (Mg), total	1.3400%
1.3400% water soluble magnesium (Mg)	
Boron (B)	0.0200%
Copper (Cu)	0.0100%
0.0100% chelated copper (Cu)	
Iron (Fe)	0.2000%
0.2000% chelated iron (Fe)	
Manganese (Mn)	0.0500%
0.0500% chelated manganese (Mn)	
Molybdenum (Mo)	0.0100%
Zinc (Zn)	0.0500%
0.0500% chelated zinc (Zn)	

Derived From Statement

Derived from: ammonium nitrate, ammonium sulfate, monopotassium phosphate, potassium nitrate, magnesium sulfate, boric acid, iron DTPA, iron EDDHA, iron EDTA, manganese EDTA, zinc EDTA, copper EDTA, ammonium molybdate

Name & Address

Mfg. By JR Peters, Inc. 6656 Grant Way Allentown, PA 18106 1-866-522-5752 www.jrpeters.com



Name & Grade

20-3-19 Petunia FeED Plus Mg Water Soluble Fertilizer(For Continuous Liquid Feed Programs)

CCE

Potential Acidity: 420 lb. Calcium carbonate equivalent per ton.

Mixing Instructions

5	Injector Setting			E.C. value
Desired N feed rate	1:15	1:100	1:200	(mmhos)
50 ppm	.50	3.38	6.75	.32
100 ppm	1.00	6.75	13.50	.64
200 ppm	2.00	13.50	27.00	1.28

Limit of Solubility = 4 lbs per gallon

Weight



While it is common to focus on the 3 big numbers of a fertilizers formula

(N, P2O5 & K2O), it is also important to

examine the labels fine print







JR PETERS INC



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Boron (B)	0.02009
Copper (Cu)	0.0100%
0.0100% chelated copper (Cu)	
Iron (Fe)	0.20009
0.2000% chelated iron (Fe)	
Manganese (Mn)	0.0500%
0.0500% chelated manganese (Mn)	
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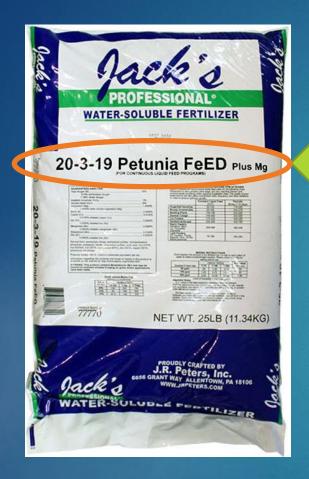
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Weight





Name and Grade

20-3-19 Petunia FeED

 $\% N - \% P_2O_5 - \% K_2O$

For Continuous Liquid Feed programs

P to P_2O_5 = multiply by 2.3 K to K_2O = multiply by 1.2



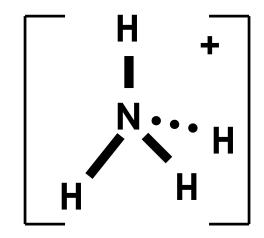
20-3-19

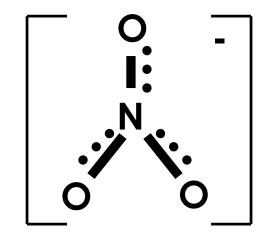
 $\% N - \% P_2 O_5 - \% K_2 O$

Nutrients do not exist as individual elements

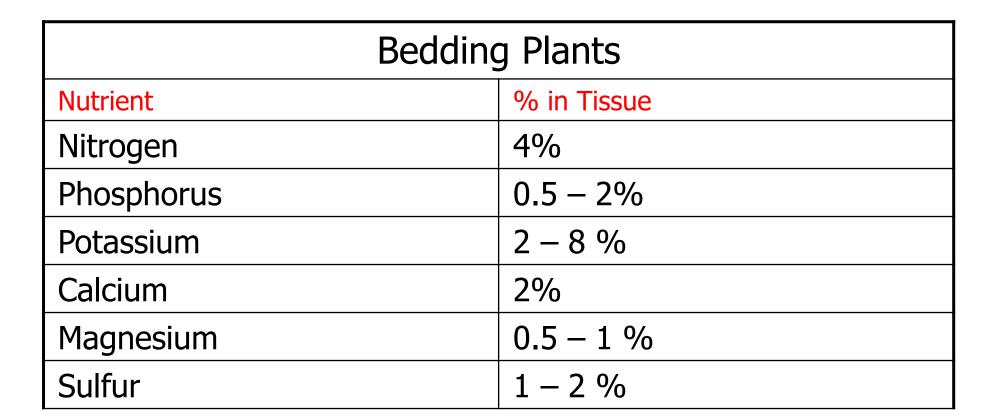
Ammonium Nitrate

What's the other 58%





lons are attached to other elements through chemical bonds





In a 25 lb bag of 20-20-20

5 lbs are from N sources 5 lbs are from P2O5 sources 5 lbs are from K2O sources





Under fed plants





Example of plants that were fed when the injector was not pulling at the correct strength of fertilizer



Low fertility affects plant marketability





Low fertility

Normal fertility



Healthy Roots ensures Nutrient Uptake









F1313

Total nitrogen (N) 8.04% ammoniacal nitrogen 11.96% nitrate nitrogen	
Available phosphate (P2O5)	
Soluble potash (K2O)	19%
Boron (B)	0.0200%
Copper (Cu)	
0.0100% chelated copper (Cu)	
Iron (Fe)	0.2000%
0.2000% chelated iron (Fe)	
Manganese (Mn)	0.0500%
0.0500% chelated manganese (Mn)	
Molybdenum (Mo)	0.0100%
Zinc (Zn)	
0.0500% chelated zinc (Zn)	

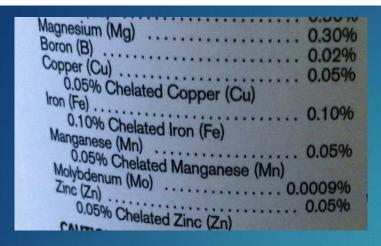
JR PETERS INC





Retail labels have some of the similar information usually on the back of the container





Micronutrients

Required by plant in relatively small amounts

Availability largely controlled by pH



Bedding Plants			
Nutrient	% in Tissue		
Iron	.01 - 0.5%		
Manganese	.01 - 0.3%		
Copper	.009 - 0.2%		
Zinc	.009 - 0.2%		
Boron	.005 – .0175%		
Molybdenum	.0002005%		



PETERS SOLUBLE FERTILIZERS

Peters Special Soluble Fertilizers are now used by more commercial growers of horticultural than any other brand. This wide acceptance by the professional growers is due, very probably, to experience the Peters Co. has gathered over the past 15 year period, during which time the soil-tes tory of the Peters Co. has tested over 100,000 soil samples on actual commercial crops being gro

All of this experience and know-how has been utilized to the fullest extent in the formulation Peters Special formulas for the home-garden user. When you purchase a container of Peters Special tilizer, you have without a doubt, bought the finest soluble fertilizer it is possible to buy anywhere. sider the following listed items all of which together have made the name "Peters" the "standard" soluble fertilizer field today:

1. EXCLUSIVE CHELATING FORMULA



Peters Special Fertilizers contain an exclusive chelating formula that will prevent precipitation or settling out not only of major elements. but also of minor (secondary) and trace elements as well. This not only prevents clogging of lines and equipment. but also assures complete availability to the plants of all elements, major, minor and trace.

This complete chelation or sequestration of the entire fertilizer formula is considered a major step forward in soluble fertilizer technology and was developed by the Robert B. Peters Co. specifically for use in its specialty soluble fertilizers.

2. TRACE ELEMENTS

All Peters Special Fertilizers contain all of the accepted necessary trace elements in a perfectly balanced ratio for the best plant growth. With conventional type soluble fertilizers the majority of the trace element complex winds up as a sludge or precipitate in the bottom of the container, or as an insoluble compound in the soil. This problem does not exist with

Peters Special Fertilizers since all accepted trace elements are completely chelated in a stable solution that will remain permanently available to the plants.

3. COMPLETELY WATER SOLUBLE



At normal rates of solu Peters Special Fertilizers crystal clear and 100% s ble with virtually no und solved particles whatsoever clog nozzles, lines or equi ment. Even at abnormal heavy concentrations the are virtually no undissolve particles at all to cause trouble. It is possible to dissolve up to 2 pounds of Peters in 1 gallon of water. Use hot.

water for fastest dissolving.

4. HIGHEST PURITY AND EXCLUSIVE BLEND









ROBERT B. PETERS CO., INC.

"Soil Fertility Control Specialists"

Address

rea Code 215 phone 439-1595 2833 PENNSYLVANIA ST. ALLENTOWN, PA. 18104

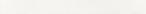
Crop

oluble Salts

TOTAL SOLUBLE SALTS 1:5 SOIL WATER RATIO

shed to light salt content. No leaching required. Light to medium salt content. No leaching required.

Heavy to very heavy salt content. Leach thoroughly



GLASS ELECTRODE DETERMINED

Below 5.00 Too acid range. Limestone needed on all crops. 5.00-5.50 OK for acid loving crops. Limestone needed on non acid crops.

5.50-6.00 Limestone needed on non-acid crops.

6.00-7.20 No limestone needed.

Above 7.20 Iron Sulfate or acid peat needed to lower pH.

(SPURWAY AS PP10M)

T (Trace)-20 PP10M Deficient Area. Add Superphosphate. 20-50 PP10M Borderline Area. Add Superphosphate.

50-80 PP10M Medium Area. Add Superphosphate for potting mixtures only.

80-200 PP10M Good Supply. No Superphosphate needed. Pink Hydrangeas require at least 100 PP10M Phosphorus. Blue Hydrangeas should have no more than 30 PP10M Phosphorus Easter Lilies (Croft Type) should have no more than 30 PP10M

(SPURWAY AS PP10M)

Relow 150 PPIOM

Add Muriate of Potash or Potassium N trate. Switch to high Potash fertilizer.

150-400 PP10M:

Above 400 PP10M: Getting too high. Reduce Potash by leaching or removing from feeding program.

(Azaleas, Rhododendrons, Roses, Pink Hydrangeas and tu

E Q U A L S TOTAL AVAILABLE NITROGEN AS



Any Ammonium (NH4) present has been multiplied by 3 and s been added to Nitrate (NO3) to get Total Amount of vailable Nitrogen as Nitrates (NO3), Spurway.)

TOTAL AVAILABLE NITROGEN AS NITRATES (NO3), SPURWAY

0-25 PPM Too low. Feed Nitrogen immediately.

5-35 PPM Fair level. Will take Nitrogen in 3-5 days

5-60 PPM Good level. Will take Nitrogen in 5-14 days. Best level for constant feeding with every water

0-100 PPM High level. No feeding needed for 2-4 weeks.

The Evolution of Water Soluble fertilizers 1947-1962

- Peat-Lite Special formulations were introduced
 - ► High Nitrate
 - Higher trace element package
 - 15-16-17
 - 15-11-29
 - ▶ 1980 = 20-10-20 Peat-Lite

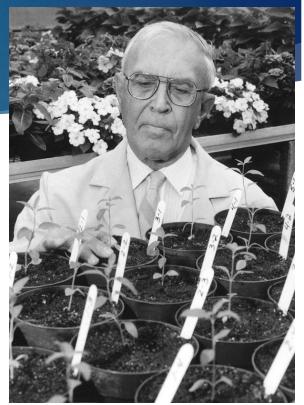




<u>Fertilizer</u>	· Formula	<u>% B</u>	<u>% Cu</u>	<u>% Fe</u>	<u>% Mn</u>	<u>% Mo</u>	<u>% Zn</u>
20-20-20	GP	0.0068	0.0036	0.05	0.025	0.0009	0.0025
20-20-20	Peat-Lite	0.02	0.01	0.10	0.05	0.01	0.05

PPM of Individual Nutrients in a 100 ppm N Total Nitrogen Solution

<u>Fertilize</u>	r Formula	<u>B</u>	<u>Cu</u>	<u>Fe</u>	<u>Mn</u>	<u>Mo</u>	<u>Zn</u>
20-20-20	GP	0.034	0.018	0.25	0.125	0.005	0.013
20-20-20	Peat-Lite	0.10	0.05	0.50	0.25	0.05	0.25





JR PETERS INC



Guaranteed Analysis

F1313	
Total nitrogen (N)	20%
8.04% ammoniacal nitrogen	
11.96% nitrate nitrogen	
Available phosphate (P2O5)	3%
Soluble potash (K2O)	
Magnesium (Mg), total	1.3400%
1.3400% water soluble magnesium (Mg)	
Boron (B)	0.02009
Copper (Cu)	0.0100%
0.0100% chelated copper (Cu)	
Iron (Fe)	0.20009
0.2000% chelated iron (Fe)	
Manganese (Mn)	0.0500%
0.0500% chelated manganese (Mn)	
Molybdenum (Mo)	0.01009
Zinc (Zn)	0.0500%
0.0500% chelated zinc (Zn)	

Derived From Statement

Derived from: ammonium nitrate, ammonium sulfate, monopotassium phosphate, potassium nitrate, magnesium sulfate, boric acid, iron DTPA, iron EDDHA, iron EDTA, manganese EDTA, zinc EDTA, copper EDTA, ammonium molybdate

Name & Address

Mfg. By JR Peters, Inc. 6656 Grant Way Allentown, PA 18106 1-866-522-5752 www.jrpeters.com



Name & Grade

20-3-19 Petunia FeED Plus Mg Water Soluble Fertilizer(For Continuous Liquid Feed Programs)

CCE

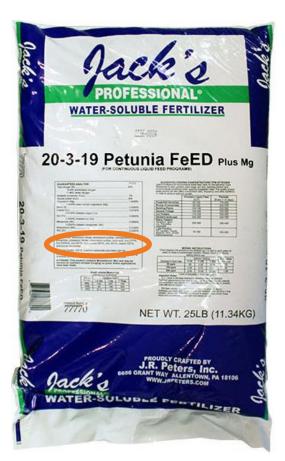
Potential Acidity: 420 lb. Calcium carbonate equivalent per ton.

Mixing Instructions

David N. Carlos	Ir	E.C. value		
Desired N feed rate	1:15	1:100	1:200	(mmhos)
50 ppm	.50	3.38	6.75	.32
100 ppm	1.00	6.75	13.50	.64
200 ppm	2.00	13.50	27.00	1.28

Limit of Solubility = 4 lbs per gallon

Weight





 Manganese (Mn)
 0.0500%

 0.0500% chelated manganese
 0.0100%

 Molybdenum (Mo)
 0.0100%

 Zinc (Zn)
 0.0500%

 0.0500% chelated zinc
 0.0500%

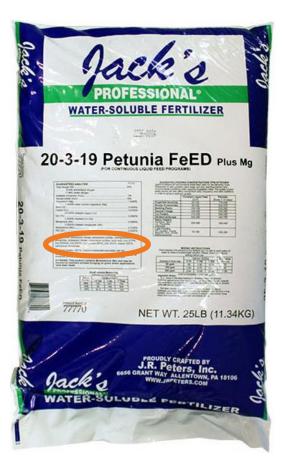
Derived from: ammonium nitrate, potassium phosphate, potassium nitrate, boric acid, magnesium sulfate, iron EDTA, manganese EDTA, zinc EDTA, copper EDTA, ammonium molybdate

Potential Acidity: 401 lb. Calcium carbonate equivalent per ton

Manufactured by: J.R. Peters, Inc., 6656 Grant Way, Allentown, PA 18106

Toll Free: 1-866-522-5752

Derived from Statement





Manganese (Mn)	0.0500%
0.0500% chelated manganese	
Molybdenum (Mo)	0.0100%
Zinc (Zn)	0.0500%
0.0500% chelated zinc	

Derived from: ammonium nitrate, potassium phosphate, potassium nitrate, boric acid, magnesium sulfate, iron EDTA, manganese EDTA, zinc EDTA, copper EDTA, ammonium molybdate

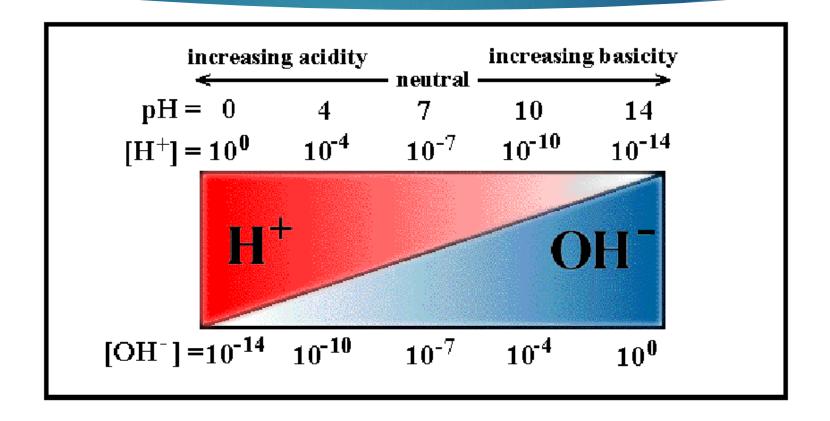
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Calcium Carbonate Equivalent

JR PETERS INC

Different formulas alter root zone pH



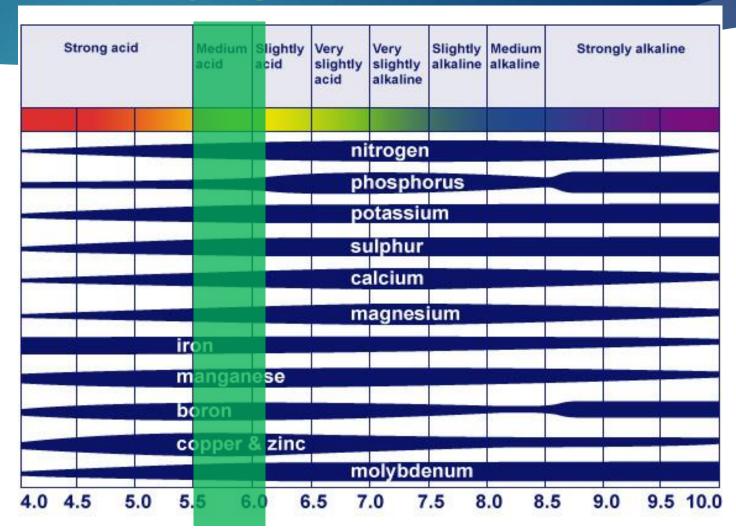
Formula's can be acidic, neutral or basic



Optimal pH

- Why is pH so important?
- pH effects nutrient solubility

 pH effects plant ability to take up nutrients



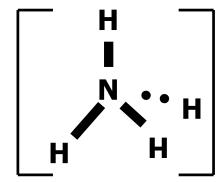


pH Swing due to Formula Choice

pH can Rise and Fall according to the Raw material choices

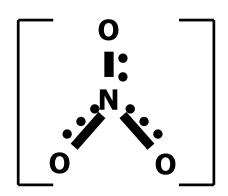
Acidic Raw Materials:

- Urea Phosphate
- Ammonium Nitrate
- Ammonium Phosphate



Basic Raw Materials:

- Calcium Nitrate
- Magnesium Nitrate







 Urea & Ammonium (NH4-N) results in pH decrease

Nitrate (NO3-N)
 results in pH increase

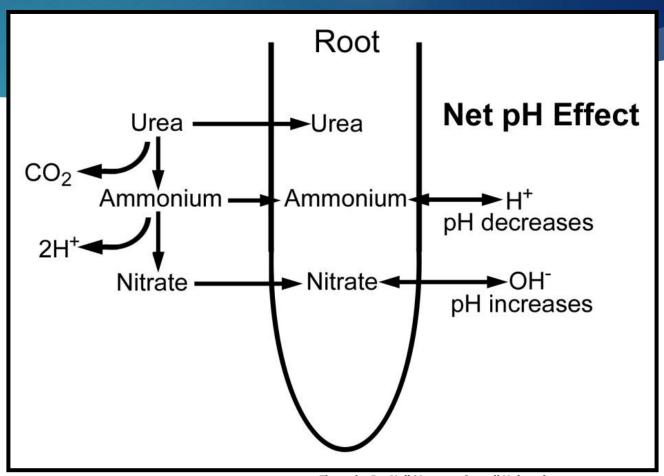
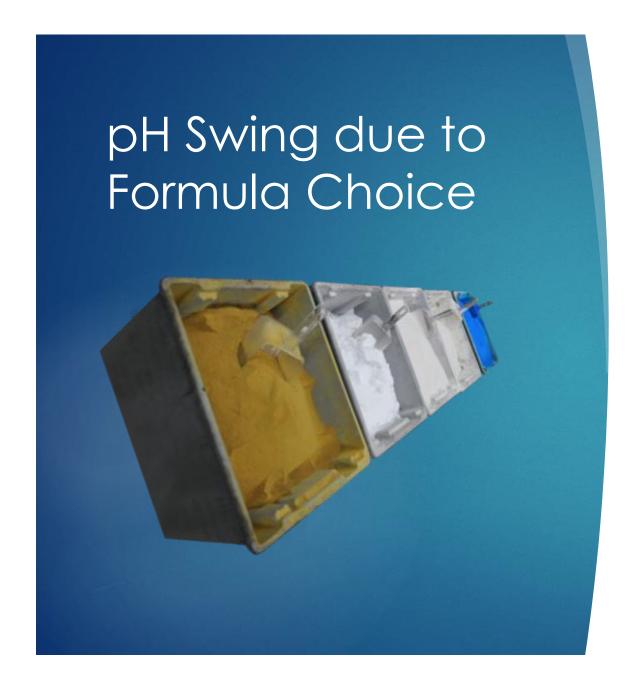
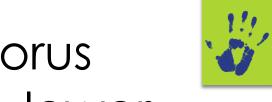


Figure by Dr. Neil Mattson, Cornell University







Phosphorus Sources to lower pH

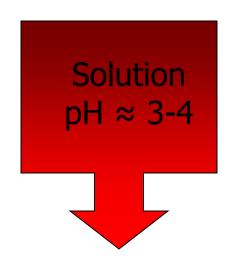
Extremely acidic when concentrated. Often chosen to help keep materials in solution without precipitating out.

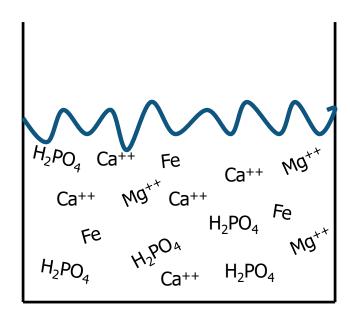
- Urea phosphate
- Phosphoric acid compounds



Keeping Ca & Mag in Solution

At low solution pH all nutrients can be mixed in one concentration tank without forming precipitates!





JR PETERS INC



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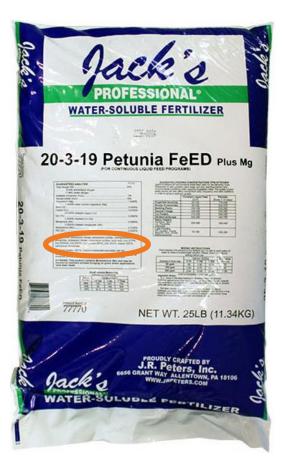
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100 ppm	1.00	6.75	13.50	.64
200 ppm	2.00	13.50	27.00	1.28

Limit of Solubility = 4 lbs per gallon

Weight





Manganese (Mn)	0.0500%
0.0500% chelated manganese	
Molybdenum (Mo)	0.0100%
Zinc (Zn)	0.0500%
0.0500% chelated zinc	

Derived from: ammonium nitrate, potassium phosphate, potassium nitrate, boric acid, magnesium sulfate, iron EDTA, manganese EDTA, zinc EDTA, copper EDTA, ammonium molybdate

Potential Acidity: 401 lb. Calcium carbonate equivalent per ton

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Toll Free: 1-866-522-5752

Calcium Carbonate Equivalent

JR PETERS INC



Potentially Acidic

► The lbs (#) of calcium carbonate to neutralize 1 ton of fertilzier

Potentially Basic

the lbs (#) calcium carbonate contributed per ton of fertilizer

Measure of potential influence over time

Not <u>ACTIVE</u> acidity = how the fertilizer acts in water

 Doesn't change water pH except for ferts with citric acid or highly acidic raw materials (urea phos, or PK acid)







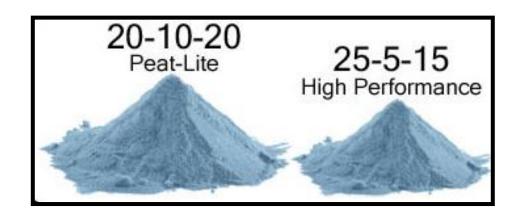
Potential Acidity or Basicity of Fertilizers

- Acidic
 - ▶ 1539 lbs: 21-7-7 Acid Special
 - ▶ 415 lbs: 21-5-20 All Purpose LX
 - ▶ 166 lbs: Geranium Special 15-15-15
- Neutral
 - ▶ 0 lbs: 17-4-17 Pure Water LX
 - ▶ 10 lbs 16-4-17 Hydroponic
- Basic
 - ▶ 78 lbs 15-5-15 Ca Mg Lx
 - ▶ 319 lbs 15-0-15 Dark Weather
 - ▶ 319 lbs 13-2-13 Plug





Potentially acidic fertilizer + Increase Efficiency



25-5-15 High Performance

- -Equal micronutrient delivery
- -Higher N to increase use efficiency

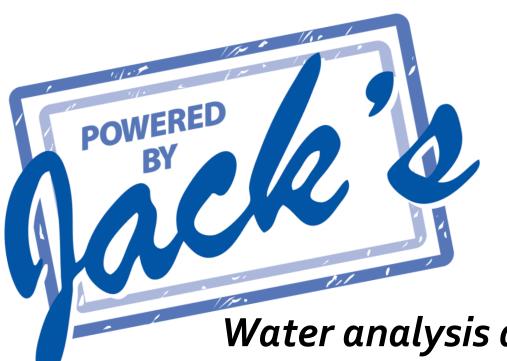
- ▶ Increase in %N allows you to use 20% less fertilizer.
- Like using 4 bags instead of 5 compared to 20-10-20



Fertilizer Selection depends on your Water Quality



Finding your perfect formula match means understanding what beneficial ions and what harmful ions exist in your water source







Water analysis and recommendations from

JR PETERS Laberatory

- ✓ Free Water kits and instructions
- ✓ 24- 48 hour turnaround time for water test results
- ✓ Personalized recommendations for the crop cycle on nutrient choices & grower set-ups

The Blue Stuff















Petunia Feed 20-3-19

Poinsettia Feed 15-4-15 + Ca Mg

Poinsettia Feed 17-5-19 + Mg

Fall Pansy FeED 17-3-19

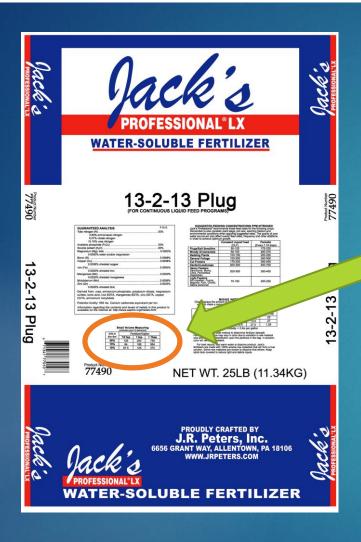
Spring Pansy FeED 15-2-20

Mum Feed 22-5-16

Form	% Iron	pH ranges	
Fe EDTA	13%	Availability decreases above pH 6.3	
Fe DTPA	11%	Availability decreases just above pH 7	
Fe EDDHA	6%	100% available between pH 4-9	

Jack's Professional FeEDs

Each product contains increased levels of iron, derived from three chelate sources (EDDHA, EDTA and DTPA) to keep it available over a wide range of pH values





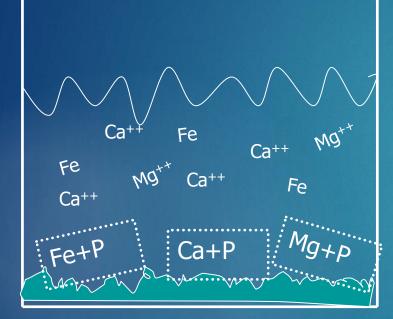


	Desired N feed rate	Injector Setting			E.C. value
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	50 ppm	.50	3.38	6.75	.32
	100 ppm	1.00	6.75	13.50	.64
	200 ppm	2.00	13.50	27.00	1.28

Limit of Solubility = 4 lbs per gallon



Mixing mistakes





Mixing Mishaps

Materials that cannot be mixed in concentrate

- Calcium Sulfur
 - CaNO3 with Epsom salts, sulfate micros, battery acid
- Calcium Phosphorus
 - ≥ 20-20-20 with 15-5-15 in concentrate
 - Exception when using materials that lower pH Urea phosphate, citric acid.





A Few Words about Dye

Indicator that solution contains fertilizer – not a way to determine strength of the solution

- Factors that can affect color of the fertilizer in the bag
 - Raw materials
 - ► Environmental conditions when made
 - Age of Product
 - Transportation and storage of product
- Best way to monitor strength of solution = EC



If it costs less is it a better deal?

Urea can be ok?

- A less expensive for of Nitrogen
- When used in the right balance with other forms of N it can be ok
- Urea is easier on plant uptake when used in the warmer temps.
- Less potential to damage root zone

Stay away from

- Muriates (Chlorides)
 - Excess CI competes with NO3 in the root zone
- Soda (Sodium)
 - Excess Na competes with Ca, Mg and K
- Agricultural Grade materials
 - Higher grade raw materials are the most soluble – look for technical grade

Micronutrients

- Sulfated versions of micronutrients are soluble when used at the right pH range (5 – 6.0)
- Chelated versions of Micros are more stable over a larger range of pH (5 6.5+)
 - May be more expensive

Derived from: ammonium nitrate, potassium phosphate, potassium nitrate, boric acid, magnesium sulfate, iron EDTA, manganese EDTA, zinc EDTA, copper EDTA, ammonium molybdate

Potential Acidity: 401 lb. Calcium carbonate equivalent per ton





Innovative products and blends that are on the cutting edge of fertilizer technology









Retail line only available to independent garden centers

Same high quality ingredients as Jack's Professional

 Professional chelated micronutrients essential for performance in the garden











Sunny Season Produce — designed for warm season fruit and vegetable crops grown in the field or high tunnels

- 15-20-28 Grow & Bloom
- Low Phos Grower 21-8-18
- Finisher 7-15-30

Proven yield increases over standard traditional agricultural fertilizers



- Hydro FeED Complete Formulas
 - ▶ Part A and B Systems
- Hydro Boost
 - Easy to use supplements
- ► Oasis Hydroponic 16-4-17
 - ▶ 1 bag formula for rapid successful propagation of lettuce and herbs



1kg & 25 lb bag sizes

The Science behind BFTTFR Plant Performance











JR PETERS Laboratory

Three Generations of Peters marking 68 years of producing the highest quality fertilizers!







Dr. Cari Peters Vice President caripeters@jrpeters.com







