

Ad Book Packet

All ad packets due by May 28, 2019.

Please make checks payable to: The Western Regional 4-H Horse Show.

Anyone who raises \$90 will win ONE FREE STALL

Anyone who raises \$350 will win ONE FREE WEEKEND OF SHOWING FOR ONE HORSE/RIDER COMBO

-FREE WEEKEND INCLUDES

-1 stall, 1 camper, unlimited classes with the exclusions of benefit classes

Sponsor Tiers

\$10 – Sponsor a Class and your information will be printed in the book and announced at the event.

\$25 – Sponsor a Class and your business card will be printed in our ad book and announced at the event

\$50 – Sponsor a Division and you get a half page ad in our ad book and announced at the event

\$75 – Sponsor a Division and you get a full page space in our ad book and announced at the event

\$100 – Sponsor a Division and get a full page ad space in our ad book, AND hang your BANNER in the show arena.

You also have the option to donate as little or as much as you would like and you will be mentioned in our ad book as a sponsor. The goal is to make this show very educational and family oriented.

Please mail all Ad Book Packets (all forms, ads, payment, and tally sheet) to:

Janet Zajac
c/o Brandy Wagner
524 Chauncey Walker Street
Belchertown, MA 01007



UMass Extension is a unit of the Center for Agriculture, Food & the Environment in the College of Natural Sciences. UMass Extension is an equal opportunity provider & employer, United States Department of Agriculture cooperating. Contact your local UMass Extension office for information on disability accommodations or the UMass Director if you have concerns related to discrimination, 413-545-4800 or refer to www.extension.umass.edu/civilrights.

UNIVERSITY OF MASSACHUSETTS AMHERST

MAKE A COPY OF THIS FORM FOR EVERY AD YOU COLLECT

ALL SPONSORS WILL BE ANNOUNCED THROUGHOUT THE DAY OF THE EVENT

SPONSOR INFORMATION:

NAME _____

ADDRESS _____

PHONE NUMBER _____

EMAIL ADDRESS _____

Message to be included with your ad _____

I would like to receive a copy of the ad book: **YES** _____ **NO** _____

SPONSOR AMOUNT:

\$10 _____ Sponsor a class and your information will be listed in our ad book

\$25 _____ Sponsor a class and your business card will be printed in our ad book

_____ Business card attached

\$50 _____ Sponsor a division and you will have a half page ad in our ad book

\$75 _____ Sponsor a division and you will have a full page ad in our ad book

\$100 _____ Sponsor a division and you will have a full page ad in our ad book and hang your banner in the show arena (**Banner must be brought to the show**)

_____ Ad attached

Other amount \$ _____ Your name will be listed in our ad book

Class/Division you wish to sponsor _____

****IF YOU DO NOT PROVIDE AN AD YOUR BUSINESS CARD WILL BE USED AS YOUR AD****

Signature of Sponsor _____



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AD BOOK SUMMARY

Make 2 copies of this form. Keep one and include one with your completed sponsor packet. Please make an additional copy if you are submitting ads after the deadline.

Completed Sponsor Packet includes:

Ad sheet for each sponsor (completely filled out), complete payment to **The Regional 4H Horse Show**, Ad Book Summary, and all ads/business cards. **You will not be asked for missing information, so please make sure all forms are completed in their entirety.**

Member information:

Name: _____

Address: _____

Phone number: _____

4H Club: _____

Name of Sponsor	Amount	Payment (cash/check)
_____	_____	_____
_____	_____	_____
_____	_____	_____
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_____	_____	_____

*Member responsible for delivering copy of ad book.

Total: _____

Exhibitor Number _____

Exhibitor Name _____

Tally Sheet for Free Showing

Total cost to show _____

Value of Sponsors Collected _____

Total profit from Exhibitor _____