## **STAKEHOLDER IDENTIFIED PRIORITIES**

2020 EIP Stakeholder Advisory Panel Feedback



## Growers supported...

	CONTINUED work on	and NEW work on
Improve IPM Practices	<ul> <li>» Spotted wing drosophila</li> <li>» Brown marmorated stink bug</li> <li>» Spotted lanternfly</li> <li>» Apple IPM</li> <li>» Brassica IPM</li> <li>» Invasive/Emerging pests</li> <li>» Organic pesticide efficacy</li> </ul>	<ul> <li>» Allium leafminer, Swede midge</li> <li>» Pear psylla</li> <li>» Vertebrate pests</li> <li>» Bacterial diseases</li> <li>» Grape trunk diseases</li> <li>» Spinach, lettuce downy mildew</li> <li>» Asparagus IPM</li> <li>» Mixing copper and biologicals</li> <li>» Biological pesticide efficacy</li> <li>» Glyphosate alternatives for no-till</li> </ul>
Increase IPM Use Through <b>Training</b>	<ul> <li>» Mentor farms</li> <li>» Diagnostic support</li> <li>» Workshops</li> <li>» Videos</li> <li>» Newsletters</li> <li>» Fact sheets</li> <li>» Spanish resources</li> <li>» Training for scouts</li> </ul>	<ul> <li>» Training Stockbridge students</li> <li>» Quick pest guides</li> <li>» Weekly pest calls with growers</li> </ul>
Demonstrate New Technology	<ul> <li>» Digital planning</li> <li>» Digital record keeping</li> <li>» Drone use</li> <li>» Pest mapping</li> <li>» Weather stations</li> </ul>	<ul> <li>» Irrigation technology</li> <li>» Drones for spraying</li> <li>» Small-scale economics</li> </ul>
Strengthen <b>Extension</b>	<ul><li>» Weed management</li><li>» Webinar/video production</li></ul>	» Irrigation, Drought management
Expertise	» Business expertise	<ul> <li>» Climate change adaptation</li> </ul>

UMass-Amherst. 2021. CPPM-EIP Grant. Integrating development, implementation and awareness of effective strategies and technologies to promote Specialty Crop IPM in Massachusetts.